'Nothing changes as fast as the speed of trust'

The Speed of Trust – The One Thing That Changes Everything

By Stephen M.R. Covey

Free Press

ISBN-13:978-0-7432-9730-1

Stephen M.R. Covey is the son of the best author of 'The Seven Habits of Highly Effective People' Stephen R. Covey. This powerful yet easy to read book addresses one of the fundamental issues in interpersonal and business relationships.

The message he delivers is equally important for family businesses as trust is invariably one of the greatest strengths that a family can bring to a business, and if it starts to weaken, it can lead to the rapid destruction of both the family and the business.

Mind mapping is a powerful tool for brainstorming and gathering information. The technique has been adopted to review this book.

The first page is a summary of the key themes. If you click on the mindmap icon you will be taken to the relevant summary.





















